



**MISKOLC**



European Union  
European Regional  
Development Fund

***TRAM Project FINAL ONLINE CONFERENCE***  
***“Towards new Regional Action plans for sustainable urban Mobility”***

<https://www.interregeurope.eu/tram/>

***26<sup>th</sup> November 2020***

**EVENT CONCEPT**

TRAM final dissemination event marks an important milestone on the track set and followed by the project. It has been 5 years of interregional cooperation, of exchanging of good practices and of learning from others.

This event will provide information on sustainable urban mobility and planning, with an eye to the EU funding and on how European funding can be used to develop new policies and practices or improve existing ones.

It will also provide a precious opportunity for stakeholders and policy makers to get new momentum in this delicate phase, where we run the risk of being overwhelmed by the epidemic.

**Where :** Online (registration link: <https://eu.jotform.com/build/203082453554351>)

**For whom :** The event will bring together key actors from across the EU, who responsible for urban planning and urban sustainable mobility. Stakeholders from national and local authorities in the Member States, in particular from Italy, Spain, Sweden, Hungary and Romania, since project partners come from these specific Countries.

Project partners will give their speech about policy and territorial impact, focusing on the relevance of exchanging good practices and how develop a fruitful strategy for territorial urban planning. Finally, example of successful pilot action will be illustrated.

The Joint Secretariat of the Interreg Europe programme will be present and give an important contribution.



**MISKOLC**



European Union  
European Regional  
Development Fund

**09.30 – 09.40    Opening and Welcome words**

Municipality of Miskolc

*Pál Veres - Mayor of Miskolc*

**09.40 – 10.00    “Interreg Europe: the state of play of interregional cooperation”**

Joint Secretariat of Interreg Europe Program

*Vincenzo Capocasale - Interreg Europe secretariat*

**10.00 – 10.15    Hungarian mobility development strategy for the next period**

Hungarian Ministry of Innovation and Technology

*László Mosóczy - State Secretary responsible for mobility development*

**10.15 – 10.30    TRAM Project at a glance – final dissemination event objective and work set-up**

Marche Region – TRAM Project partner Lead Partner

*Raffaella Triponi – TRAM Project Coordinator*

**10.30 – 11.00    Cycling Plan of Seville: evolution of a good practice**

Public Works Agency of Andalusia Regional Government– TRAM Project partner

*Manuel Calvo - Sustainable Mobility Expert - technical assistance for the drafting of the new Seville Cycling Plan*

**11.00 – 12.00    Coffee Break**

**12.00 – 12.30    Methods for accelerated transition to sustainable energy and transport.**

*Henrik Ny, Phd, Associate Professor Blekinge Institute of Technology*

**12.30 - 13.00    Example of Action Plan – Policy Change and Territorial Impact -  
Common visual identity for cycling lanes in municipalities of the  
North-West Region, Romania**

*Reinhold Stadler, Urban development expert, Civitta Romania*



**MISKOLC**



### **13.00 – 13.45 Examples of Pilot Actions**

- Roll – Mi

Municipality of Miskolc

*Viktoria Holdiné Varga, local coordinator*

- Wheeley Go - the cycling and walking app helping cities become smarter and greener

*Raul Ravaru, Project manager, Life is Hard SA*

### **13.45 – 14.15 Final remarks and reflections - Event CLOSURE**

*Simone Franceschini – ISFORT High Institute for Transport Education and Research – Marche Region External expert*